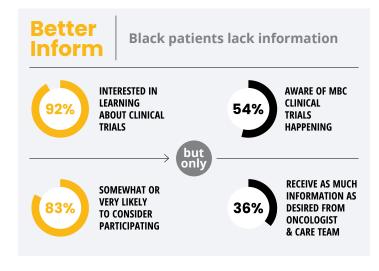
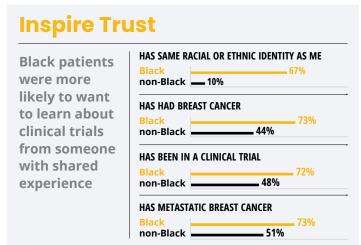
Metastatic Breast Cancer | MBCallance>

become project take action

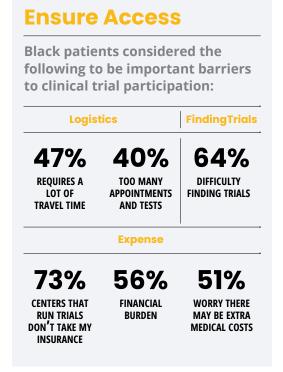
Black Experience of Clinical Trials and Opportunities for Meaningful Engagement

The **BECOME Research Project** aims to better represent Black women and men in cancer research by increasing access to clinical trials for MBC. Using the patient survey data, we now have actionable steps toward the goal of improving participation of Black women and men in clinical trials.





Address Concerns Communicate clearly about issues that worry Black patients and reasons that motivate their willingness to participate in clinical trials. **COMMON WORRIES ALSO INCLUDE BLACK PATIENTS ARE LESS LIKELY THAN NON-**BLACK PATIENTS TO TRUST THAT PEOPLE OF ALL RACES AND ETHNICITIES GET FAIR AND EQUAL SIDE TREATMENT IN TRIALS **EFFECTS** non-Black **BLACK PATIENTS ARE MORE LIKELY THAN NON-BLACK PATIENTS TO BELIEVE UNSTUDIED** Black non-Black TREATMENTS MAY BE HARMFUL non-Black . 31% **EFFECTIVENESS** OF TRIAL A COMPELLING MOTIVATION FOR BLACK PATIENTS **DRUGS** TO PARTICIPATE IN CLINICAL TRIALS WAS TO 63% ENSURE PEOPLE WITH MY RACIAL OR ETHNIC **IDENTITY WILL BENEFIT** non-Black Black non-Black



Conclusion

8 out of 10 Black people living with MBC would consider participating in clinical trials. The actions defined in the report will make clinical trials more equitable ensuring better outcomes for all.

